**“State a Commitment” Form**

**Sustainable Coffee Challenge Commitments Hub**

**Instructions**

This form will take ~30 minutes to fill out. We encourage you to plan your responses in advance with your team using this template before entering the information in the [Commitments Hub](https://www.activityinfo.org/login).

Fields that state "public" in the subtitle will be publicly displayed on your organization's sustaincoffee.org partner page and potentially in other Challenge communications, such as the annual Commitments Hub report. All other responses will be kept anonymous.

Please contact us at scc@conservation.org if you require assistance. Thank you!

**Commitment**

**What is your organization’s public commitment to coffee sustainability?**  
Public

If your organization has multiple commitments, please state them separately. Commitments should be SMART - Specific in what they set out to achieve, incorporate Measurable targets, be Ambitious in nature, Relevant for the industry, organization or supply chain that it is targeting, and be Time-bound. Commitments must be new or active and able to be reported on annually.

Only 150 words will be captured.

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**Short name for commitment**  
Please enter a short name for this commitment to help quickly identify it using the following format: [Your Organization Name] + [1-2 Words to Describe This Commitment].

Example: Example Co. Tree Planting

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**Commitment Start Year**:

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**Commitment End Year**:

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**SDGs and Focus Areas**

**Which, if any, SDGs does this commitment contribute towards?**  
Public

Claiming contribution towards an SDG means that through this commitment, your organization is making progress towards specific UN targets with specific indicators. Please be sure that your commitment relates to these targets and indicators before selecting an SDG below.

SDG1 - No Poverty - "End poverty in all its forms everywhere"

SDG2 - Zero Hunger - 'End hunger, achieve food security and improved nutrition, and promote sustainable agriculture'

SDG3 - Good Health and Well Being - "Ensure healthy lives and promote well-being for all at all ages"

SDG4 - Quality Education - "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all."

SDG5 - Gender Equality - "Achieve gender equality and empower all women and girls"

SDG6 - Clean Water and Sanitation - "Ensure availability and sustainable management of water and sanitation for all"

SDG7 - Affordable and Clean Energy -"Ensure access to affordable, reliable, sustainable and modern energy for all"

SDG8 - Decent Work and Economic Growth - "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all"

SDG9 - Industry, Innovation and Infrastructure - "Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation"

SDG10 - Reduced Inequalities - "Reduce income inequality within and among countries"

SDG11 - Sustainable Cities and Communities - "Make cities and human settlements inclusive, safe, resilient, and sustainable"

SDG12 - Responsible Consumption and Production - "Ensure sustainable consumption and production patterns"

SDG13 - Climate Action - "Take urgent action to combat climate change and its impacts by regulating emissions and promoting developments in renewable energy"

SDG15 - Life on Land - "Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss"

SDG16 - Peace, Justice and Strong Institutions -"Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels"

SDG17 - Partnerships for the Goals -"Strengthen the means of implementation and revitalize the global partnership for sustainable development

**Which area(s) does this commitment PRIMARILY aim to impact?**  
While we understand that many commitments aim to address multiple focus areas, please only select the MOST relevant.

Based on the anticipated impacts of this commitment, you will be asked to provide an estimated percent weighting for the focus area(s) and subsequent intervention pathway(s) you select, such that the respective totals add to 100% (I.e. all selected focus areas=100% and separately, all selected intervention pathways=100%).

These weightings will NOT be made public.

Conserve Nature

Strengthen Market Demand

Improve Well-Being and Prosperity

Resilient Supply

**If selected, weighting for Conserve Nature:**

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**If selected, weighting for Strengthen Market Demand:**

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**If selected, weighting for Improve Well-Being and Prosperity:**

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**If selected, weighting for Resilient Supply:**

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**IF YOU SELECTED CONSERVE NATURE, which of the intervention pathways guide your commitment?**

Climate change

Water conservation

Forest conservation and restoration

**If selected, weighting for Climate Change:**

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**If selected, weighting for Water conservation:**

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**If selected, weighting for Forest conservation & restoration:**

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**IF YOU SELECTED MARKET DEMAND, which of the intervention pathways guide your commitment?**

Consumer education & awareness

Sourcing policies

Consumer country policy

**If selected, weighting for Consumer education & awareness:**

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**If selected, weighting for Sourcing policies:**

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**If selected, weighting for Consumer country policy:**

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**IF YOU SELECTED IMPROVE WELL-BEING AND PROSPERITY, which of the intervention pathways guide your commitment?**

Labor conditions

Gender, Youth & Indigenous Peoples

Education & Health

**If selected, weighting for Labor Conditions:**

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**If selected, weighting for Gender, Youth, & Indigenous Peoples**

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**If selected, weighting for Education & Health:**

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**IF YOU SELECTED RESILIENT SUPPLY, which of the intervention pathways guide your commitment?**

Technical assistance

Renovation

Access to inputs

Access to finance

Producer country policy

Standards/certification

**If selected, weighting for Technical assistance:**

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**If selected, weighting for Renovation:**

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**If selected, weighting for Access to inputs:**

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**If selected, weighting for Access to finance:**

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**If selected, weighting for Producer country policy:**

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**If selected, weighting for Standards / certification:**

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**Metrics and Locations Targeted**

**Challenge Aligned Metrics**

Which of the following Challenge-aligned metrics for People, Planet, Coffee, &/or Markets do you select to monitor this commitment’s progress? The data you subsequently provide through annual reporting will ensure your organization is contributing to tracking collective progress towards the Challenge’s 2025 targets and 2050 goals. Fill in the rows only for the metrics you intend to use and then enter those ones in the Hub system as prompted.

If you opt not to use any of the Challenge-aligned metrics, please select "NA" from the list and write in "0" as the cumulative/final target.

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| **Category** | **Name** | **Type** | **Unit** | **Cumulative Target** | **Metric requires additional info—see cell.** | **Optionally, please provide any additional notes regarding this metric below.** |
| People | Core Metrics - Names of countries and/or regions in which SCC members participate in the development of new living income/living wage studies | Count | Countries |  | **Names of countries &/or regions targeted:** |  |
| People | Core Metrics - # SCC commitments that support new and verifiable steps to close the gap on living income and living wage | Count | Number |  | NA |  |
| People | Core Metrics - $ funding facilitated toward programs, projects, or facilities beyond certifications at the farm level | Count | USD |  | NA |  |
| People | Additional Metrics - # of coffee farm workers impacted from investments at the farm level | Count | People |  | NA |  |
| People | Additional Metrics - # of coffee farm workers who are provided training on topics related to worker right and wellbeing | Count | People |  | NA |  |
| People | Additional Metrics - # of farmers or farm workers who benefit directly from efforts to close the gap on living wage / income | Count | People |  | NA |  |
| People | Additional Metrics - Participation in PPPs to close income gaps | Count | Number |  | NA |  |
| Planet | Core Metrics - # of hectares restored | Area | Hectares |  | NA |  |
| Planet | Core Metrics - # of hectares of forest area conserved | Area | Hectares |  | NA |  |
| Planet | Core Metrics - tCO2 removed (i.e. sequestration) | Weight | tCo2 |  | NA |  |
| Planet | Core Metrics - tCO2 emissions avoided | Weight | tCo2 |  | NA |  |
| Planet | Core Metrics - tCO2e emissions reduced on farm | Weight | tCo2e |  | NA |  |
| Planet | Proxy Metrics - # of trees (i.e. non-coffee) distributed to increase tree cover on farms (proxy for hectares restored) | Count | Trees |  | NA |  |
| Planet | Proxy Metrics - # Voluntary Carbon Units (VCUs) purchased from certified carbon credit programs | Count | Number |  | NA |  |
| Planet | Additional Metrics - # of new commitments focusing on biodiversity | Count | Number |  | NA |  |
| Planet | Additional Metrics - # of new commitments focusing on freshwater (quality + quantity) | Count | Number |  | NA |  |
| Coffee | Core Metrics - Total additional production in metric tons Green Bean Equivalent (MT GBE) | Weight | MT GBE |  | NA |  |
| Coffee | Core Metrics - Names of countries where technical and/or financial support was provided | Count | Countries |  | **Names of countries &/or regions targeted:** |  |
| Coffee | Proxy Metrics - # of hectares with improved management | Area | Hectares |  | NA |  |
| Coffee | Proxy Metrics - # of trees distributed or sold | Count | Trees |  | NA |  |
| Coffee | Proxy Metrics -# of people trained | Count | People |  | NA |  |
| Coffee | Proxy Metrics - $ funding facilitated in renovation, rehabilitation and technical assistance | Count | USD |  | NA |  |
| Coffee | Additional Metrics - $ funding facilitated in research & development that could impact production | Count | USD |  | NA |  |
| Markets | Core Metrics - # of metric tons (MT) of Green Bean Equivalent (GBE) coffee sourced via recognized voluntary sustainability standards (VSS) | Weight | MT GBE |  | **Name(s) of voluntary sustainability standards (VSS) sourced from:**   * **4C** * **Certifica Minas** * **Fairtrade** * **Rainforest Alliance/UTZ** * **Starbucks C.A.F.E. Practices** * **ECOM SMS Verified** * **Enveritas Gold and Enveritas Green** * **Exportadora de Café Guaxupé’s Guaxupé Planet** * **Nespresso AAA** * **Neumann’s NKG Bloom** * **Ofi's AtSource Entry Verified and AtSource Plus** * **Louis Dreyfus Company’s Responsible Sourcing Program Advanced** * **Mercon’s LIFT** * **Neumann Kaffee Gruppe’s NKG Verified** * **Volcafe’s Volcafe Verified, and Volcafe Excellence** * **Bird Friendly** * **Organic** * **Other(s): [write in]** |  |
| Markets | Additional Metrics - # of new commitments made to sustainable sourcing | Count | Number |  | NA |  |
| Markets | Additional Metrics - # of new commitments focused on increasing % of total value across the supply chain returned to origin | Count | Number |  | NA |  |
| Markets | Additional Metrics - # of new commitments focused on the increase of volume of coffee or % of a companys supply chains fully traceable to farm | Count | Number |  | NA |  |
| N/A | I understand that by not using the Challenge-aligned metrics, this commitment will not contribute to measuring collective progress towards the Challenge’s 2025 targets and 2050 goals. | Count | N/A | 0 | NA |  |

**Other Metrics**

If the Challenge-aligned metrics are not relevant to your commitment or you would like to use other metrics to report progress on this commitment, please select the most relevant metric(s) from the drop-down list. If you do not see a relevant metric, please select “Other,” and write one or more in. Please also select your unit of measurement and cumulative target **for each metric**. Metrics that you select will auto-populate for use in your annual reporting forms.

Please note that using only other/non-standardized metrics means your commitment progress will not contribute towards tracking aggregate progress towards the Challenge's 2025 targets and 2050 goals.

# of events to promote sustainable coffee demand

% of farmers with diversified income

% of farms with improved practices

% packaging recycled

% produced sustainable

% products certified

% reduction of on-farm untreated effluent

% reduction water

% sold as sustainable

% sourced

Cooperatives/producer groups benefitting

Countries reached

Data points per supplier

Families improved conditions

Farmers certified

Farmers improved income

Farmers reached

Farmers reached R&R

Farmers trained

Hectares with improved mgmt

Increase in farmer income

m3 of water saved annually in coffee cultivation and processing

Number of farms participating

Number of farms with improved practices

Number of infrastructure investments

Number of students reached

Number of youth receiving training

Other: [write in]

Percentage of coffee plants delivered

USD disbursed

USD invested in projects

USD sourced sustainable

**Unit (select one for each metric you use)**

Number

Percentage

Groups

Families

People

Hectares

TBD

Count

USD [$]

Other: [write in]

**Optionally, please provide any additional notes regarding your selected metric(s) below.**

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**How much will your organization invest to realize this commitment, in USD?**

Please convert investment amounts in other currencies to USD at the current exchange rate.

Your answer to this question will never be disclosed in association with your individual company/organization, only anonymized and aggregated to determine total sector investment in the annual Commitments Hub reports.

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**Countries**

Public

Which countries does this commitment target?

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**Regions**

If available, within the countries selected above, please provide the specific regions this commitment targets. For ease, the 4 Sustainable Coffee Challenge priority landscapes are listed explicitly, but you can add others.

Huila, Colombia

San Martín, Peru

Mt. Kenya, Kenya

Central Highlands, Vietnam

Other(s): [write in]

**Partnerships**

**Is this commitment made in partnership with others?**

Yes

No

**If this commitment is made in partnership with others, who are your partners?**

Public

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Is your commitment related to another commitment in the Hub?

Yes

No

**Finalize**

**Optionally, please use the space below to share any extra notes about this commitment.**

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**I acknowledge that my organization is responsible for annual reporting on this commitment and if two years pass without compliance, my organization is subject to removal from the Challenge.**

Yes