NORTH STAR ELEMENTS
Improved Livelihoods
Sustained Supply of Coffee
Nature Conservation

STANDARDS / CERTIFICATION

Actions
- Convene stakeholders
- Identify best practices
- Communicate best practices
- Train producers on best practices
- Verify performance
- Train and approve assurance
- Monitor results

Outcomes
- Number of farmers participating
- Number of workers participating on farms
- Pounds of green coffee produced in compliance with a standard
- Number of hectares complying with a standard

Impacts
- Improved farmer / household income + profitability (SDG1)
- Increased Food Security (SDG2)
- Decreased infant mortality rates (SDG3)
- Increased literacy rates / education levels (SDG4)
- Gender equity / reduced domestic violence (SDG5)
- Improved working conditions (SDG8)

 Outputs
- Number of farmers participating
- Number of workers participating on farms
- Pounds of green coffee produced in compliance with a standard
- Number of hectares complying with a standard

Impacts
- Improved / maintained productivity/acre (SDG 12)

Investments
- $ Invested in standard-setting, policy and systems
- $ Invested in standard roll-out and training
- $ Invested in farmer capacity building + organization

Enabling Conditions
- Research on best practices
- Supportive policy environment
- Platforms for dialogue

Impacts
- Increased / maintained forest cover (SDG16)
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy / energy efficiency (SDG7)

Outcomes
- Improved labor conditions
- Increased access to education
- Increased access to medical services
- Increased representation of women, youth and minorities in value chain
- Improved price received for coffee exceeds cost of production
- Improved purchases of sustainable coffee in markets
- Increased adoption of water conservation practices
- Increased adoption of soil conservation practices
- Increased conservation of primary forest and other high conservation value areas
- Reduced greenhouse gas emissions

Impacts
- Increased use of renewable energy / energy efficiency (SDG7)
- Improved / maintained water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased forest cover (SDG16)
- Improved access to education (SDG4)

Investments
- $ Invested in standard-setting, policy and systems
- $ Invested in standard roll-out and training
- $ Invested in farmer capacity building + organization

Enabling Conditions
- Research on best practices
- Supportive policy environment
- Platforms for dialogue

Outcome
- Improved / maintained forest cover (SDG16)
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy / energy efficiency (SDG7)