

ALTERNATIVE RESPONSE OPTIONS FOR MITIGATION & ADAPTATION OF COFFEE FARMS

CONSERVATION INTERNATIONAL (CI) IS PROPOSING A 7-YEAR, ESTIMATED \$118 MILLION PROGRAM TO THE GREEN CLIMATE FUND (GCF) TO SUPPORT MITIGATION AND ADAPTATION WORK WITH COFFEE COMMUNITIES GLOBALLY.

Overview

The program will work in five countries – **Colombia, Ethiopia, Mexico, Uganda, and Viet Nam** to increase the resilience of coffee communities while mitigating the risk of expansion of coffee’s carbon footprint and related CO₂ emissions from forest loss. In addition to promoting farm-level practices that improve responsible land management and support climate adaptation, together with local executing partners, CI will work with governments to strengthen low-emission and climate resilient land-use planning and governance. Additionally, CI will engage the Sustainable Coffee Challenge partners to identify opportunities for innovations that scale low-emission supply chains, while supporting action towards corporate climate goals.



Key Partners

Areas of Focus



On farm adaptation & restoration efforts, and incentive mechanisms

ON FARM



National & regional government policy and regulatory policy support

LANDSCAPE



Nature Positive Facility; reimbursable grants to SMEs, cooperatives, smallholders

SECTOR

Expected Impacts



Improved and resilient land management practices on more than **300,000 hectares** of coffee areas



Avoided conversion of **100,000 hectares** of forest



Reduced vulnerability of **1,000,000 people**

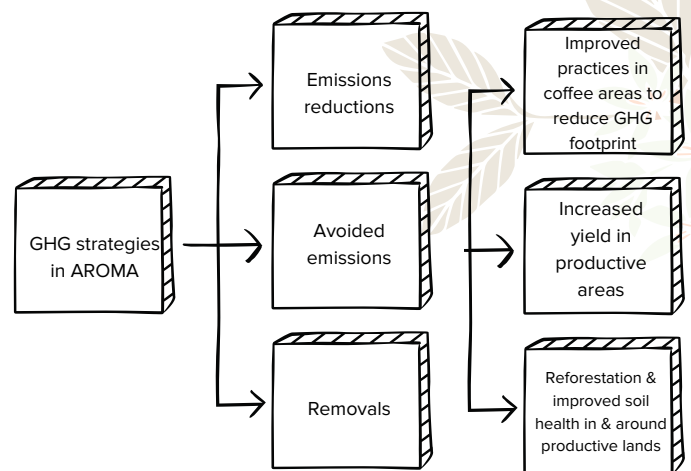


Co-investment of at least **\$25 million** in private sector investments in prioritized landscapes



Reduced emissions by **5 MtCO₂e** in coffee producing landscapes

Emissions' Strategies



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What does AROMA mean for Sustainable Coffee Challenge partners?

- Public sector support to accelerate adaptation & mitigation efforts in coffee landscapes.
- Ability to create true multistakeholder PPPs and help shape how funding is utilized in the landscape for broader enabling conditions. (i.e.: improved governance related to forest protections that support corporate risk mitigation)
- Seeks clarity on carbon related topics with governments that could increase favorable conditions for corporate investment and claims related to removal projects.
- Identification of pipeline for NPF, including farmer groups in supply chain.
- Opportunities for innovation on climate (ex: supply shed insetting programs, with co-investment from NPF / GCF)
- Partial subsidies for farm 'upgrades' (ie: wet mills, new varietals, etc), non-coffee related emissions reductions (ie: cook stoves) and support for crop diversification, varietal trials, etc.



Get Involved

The Green Climate Fund fully supports the AROMA concept and CI is now preparing for the next important step in the process: Funding Proposal Development. This process will begin in summer 2024 and will be completed and submitted to the GCF Secretariat by summer 2026.

We're seeking input from Challenge partners to help determine the private sector aspects of AROMA's implementation & anticipated impacts in the coffee sector. The proposal development process is a unique opportunity to shape a transformational public-private partnership and determine how resources are allocated to enhance conditions that foster transformational change in coffee landscapes.



Reach out to Raina & Elliott to support these efforts.

