GENDER, YOUTH + INDIGENOUS PEOPLES

Actions

- Identify marginalized populations and engage
- Identify barriers and needs
- Training (leadership, management, skills, GAP, etc.)
- **PO governance and member ship requirements**
- Business development and organization strengthening
- Develop credit and savings programs
- Develop policy and legal support
- Monitoring and adapting

Investments

- **$ Invested in gender programs**
- $ Invested in indigenous people programs
- $ Invested in youth engagement programs

Enabling Conditions

- **Supportive policies (land tenure, human rights, etc.)**
- **Social science research + capacity**

Outputs

- % of women / indigenous people / youth participating / with leadership roles
- Percent of women/indigenous people/youth accessing inputs
- **Percent of women/indigenous people/youth accessing services**
- **Percent women/indigenous people/youth**

Outcomes

- Increased representation of women, youth + minorities in decision making + planning with in value chains
- **Increased representation of women, youth + minorities in decision making + planning within communities**
- **Increased adoption of good agricultural practices**
- **Professionalist among farmers and cooperatives (farmer organization)**

Impacts

- Increased representation of women, youth + minorities in decision making + planning with in value chains
- Increased representation of women, youth + minorities in decision making + planning within communities
- Increased adoption of good agricultural practices
- Professionalist among farmers and cooperatives (farmer organization)

Impacts

- **Improved / maintained productivity/acre (SDG 12**

Impacts

- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- **Increased / maintained forest cover (SDG16)**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

EDUCATION + HEALTH

Actions

- Identify education and/or medical care gaps
- Implement education + medical care/WASH interventions (schools, teachers, school fees, clinic workers, sanitation, training, etc.)
- Integrate natural resource management + WASH in school curriculum
- **Promote education + health care best practices via standard + supplier programs**
- Develop M+E framework + verify + monitor results

Investments

- **$ Invested in educational/social and health programs**
- $ Invested in best practices training

Enabling Conditions

- **Supportive policies.**
- **Infrastructure**
- **Technical training + capacity**

Outputs

- Number of children in school
- Percent of farms with access to medical care
- **Percent increased awareness of natural resource management and WASH best practices among farmers**
- Percent of farms complying with education + health care best practices

Outcomes

- Increased access to education
- **Increased access to medical care**
- **Increased education levels of farm households**
- **Increased uptake of best practices for education and health**
- **Increased uptake of best practices for water, biodiversity and forest conservation**

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- Decreased infant mortality rates (SDG3)
- Increased literacy rates / education levels (SDG4)

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- Improved water quality + availability (SDG6)
- **Increased / maintained forest cover (SDG16)**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

LABOR

Actions

- Establish + communicate supply chain codes of conduct
- Research labor flows, conditions, + living wage at country-level
- Conduct supply chain mapping/ traceability
- Audit/measure/track compliance to norms
- Remediate non-compliances
- Train workers + farm owners on rights + labor best practices
- Increase capacity of supply chain actors to support compliance
- Establish grievance mechanisms
- Engage government agencies on policy/regulations

Investments

- $ invested in projects to improve labor conditions and worker welfare
- $ invested in responsible sourcing programs

Enabling Conditions

- Supportive laws + policies (e.g. minimum wage, overtime, anti-discrimination, health + safety)
- Strong local enforcement mechanisms
- Consumer-side regulations + laws (e.g. TETF act)
- Culture encouraging voicing grievances, including from marginalized populations
- Established business case for labor interventions
- Institutional alliances

Outputs

- Diagnostic on labor conditions at country level w/ identified hotspots
- % traceable purchases
- % compliance to norms
- # of workers + farm owners trained on rights + labor best practices
- % of workers aware of specific rights
- % coverage of grievance mechanisms
- Use of grievance mechanisms
- # incidences reported, by severity
- % of total export volume in compliance w/ benchmarked code of conduct
- Results from pilot projects confirming the business case for labor interventions
- Average worker wage (and as % of living wage)

Outcomes

- Improved compliance
- Reduced non-compliances reported/ reduced severity
- Improved worker wages
- Improved worker retention/ reduced worker scarcity
- Improved farm performance (productivity, quality, cost savings

Impacts

- Eradication of child and forced labor from coffee (SDG 8)
- Improved labor conditions (wages, rights, health & safety) (SDG 1, 8)
- Improved worker health and safety (SDG 3)
- Empowerment of women and indigenous communities (SDG 5,10)

Impacts

- Improved/maintained productivity and quality per acre (SDG 12)
- Reduced cost of production (SDG 8)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

CLIMATE

Actions

- Climate risk assessment
- Adaptation plans / curriculum development
- Training on climate smart practices
- **Credit + access to technical innovations (varieties, shade trees, irrigation, etc.)**
- Disaster relief
- Monitoring + adapting
- Renewable energy
- REDD+ project

Investments

- **$ Invested in climate adaptation**
- $ Invested in climate mitigation

Enabling Conditions

- **Supportive policies.**
- **Research + science**
- **Demand for carbon credits**

Outputs

- Number of farmers participating
- Number of hectares under climate smart agriculture practices
- **Number of farms or ha in a carbon mitigation project**

Outcomes

- Diversification of farms (adaptation)
- Increased adoption of climate smart practices for coffee
- Increased adoption of water conservation practices
- Increased adoption of soil conservation practices
- Increased conservation of primary forest and other high conservation value areas
- Reduced greenhouse gas emissions

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- Increased food security (SDG2)
- Decreased infant mortality rates (SDG3)
- Increased literacy rates / education levels (SDG4)
- Gender equity / reduced domestic violence (SDG5)
- Improved working conditions (SDG8)

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- Reduced GHG emissions (SDG13)
- Improved water quality + availability (SDG6)
- Increased / maintained forest cover (SDG16)
- Increased use of renewable energy / energy efficiency (SDG7)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

WATER ACCESS + CONSERVATION: WATER

Actions

- Assess water risks
- Inform watershed management plans
- **Improve access to potable water in producing communities**
- Train producers on good water management practices
- **Improve access to credit + technical innovations (wastewater processing, drip irrigation, etc..)**
- Monitor + adapt

Investments

- **$ Invested in water access**
- **$ invested in water resource management**
- **$ Invested in water conservation**

Enabling Conditions

- **Supportive + enforced policies.**
- **Research + science**

Outputs

- **Number of communities participating**
- **Number of improved water sources**
- **Number of people with sustainable access to water**
- **Number of farmers receiving credit +/or applying new technology**
- **Number of improved wet mill facilities**
- **Number of farmers trained on improved practices (forest, soil + water conservation**

Outcomes

- Increased access to potable water
- **Improved farm and mill infrastructure (SDG9)**
- **Increased adoption of water conservation practices**
- Increased adoption of soil conservation practices
- Increased conservation of primary forest and other high conservation value areas
- Reduced greenhouse gas emissions

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- Improved worker health and safety (SDG 3)
- Decreased infant mortality rates (SDG3)
- Improved working conditions (SDG8)

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Improved water quality + availability (SDG6)**
- Increased / maintained forest cover (SDG16) + thereby reduced GHG emissions (SDG13)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

FOREST CONSERVATION + RESTORATION

Actions

- Develop + deliver restoration training materials
- Identify farmers for participation
- Establish benchmark/baseline values
- Identify + secure financial incentives for restoration
- Develop + Implement restoration plans

Investments

- Develop coffee habitat credits
- Develop conservation / mitigation banks
- Develop easement programs
- Develop in lieu fee programs

Enabling Conditions

- **Financial Partners**
- **Government Partners**
- **Platforms for identification, certification + exchange of habitat credits**
- **Awareness + Implementation of Training among Farmers**
- **Platforms for Conservation Easements**
- **Cooperation of Local Coops**
- **Available + Affordable Expert Knowledge on habitat assessment**
- **Remote sensing capacity**

Outputs

- # farmers gaining financial benefit from restoration
- # hectares restored
- Yield (area remaining under production)

Outcomes

- Improved biodiversity ++ ecosystem services/ greater C sequestration
- Complete restoration of non-productive coffee areas to natural forests
- Conservation or mitigation credits established
- Conservation easements issued
- Conservation in lieu fee programs exist + are available for wetland + streambank restoration

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- Increased food security (SDG2)
- Improved working conditions (SDG8)
- Improved water, soil quality to community (SDG6)

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Improved water quality + availability (SDG6)**
- Increased / maintained forest cover (SDG16) + thereby reduced GHG emissions (SDG13)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

TECHNICAL ASSISTANCE

Actions

- Identify skills gaps/training needs of farmers
- Identify or develop relevant training material
- Train technicians on best practices & teaching methodologies
- **Train producers on best practices (workshops, farm visits)**
- Develop support materials to reinforce best practices
- Develop farmer action plans
- Monitor adoption of new skills

Investments

- **$ Invested in training on best practices**
- $ Invested in establishment of demo plots
- $ Invested in training materials

Enabling Conditions

- **Coordination of TA programs**
- **Research + local knowledge**
- **Infrastructure**

Outputs

- Number of farmers receiving support
- Number of farmer groups strengthened
- **Number of workshops or individual visits**
- Number of TA hours received per farmer

Outcomes

- Increased adoption of best practices (# of hectares)
- **Improved farm performance: productivity, quality, cost savings**

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- **Increased Food Security (SDG2)**
- **Decreased infant mortality rates (SDG3)**
- **Increased literacy rates / education levels (SDG4)**
- **Gender equity / reduced domestic violence (SDG5)**
- **Improved working conditions (SDG8)**

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

RENOVATION

Actions

- Nurseries established
- Seedlings produced
- Farmers identified
- **Renovation plans developed**
- Farmers trained
- Seedlings distributed

Investments

- **$ Invested in training on best practices**

Enabling Conditions

- **Research into new varieties**
- **Finance partners**
- **Availability of inputs**

Outputs

- Number of trees planted + percent plantlets surviving through year 1
- Number of hectares renovated
- Number of farmers participating

Outcomes

- Improved farm infrastructure (new trees)
- **Improved farm performance: productivity, quality, cost savings due to efficiency gains**

Impacts

- **Improved farmer / household income + profitability (SDG1)**

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- **Increased / maintained forest cover (SDG16)**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

ACCESS TO INPUTS

Actions

- Identify key inputs needed
- Identify nurseries and establish relationships with input distributors
- Support negotiation of bulk distribution rates
- **Communicate input options to farmers**
- Farmer training on proper use of inputs

Investments

- **$ Invested in purchase of inputs**
- $ Invested in improving access to inputs

Enabling Conditions

- **Product research + development**
- **Distribution infrastructure**
- **Supportive policy environment**

Outputs

- Number of farmers receiving inputs
- Number of farmers receiving training
- Number of farmer groups strengthened
- Number of trees, bags of product, tools, etc. sold / provided

Outcomes

- Increased adoption of best practices (# of hectares)
- Improved farm performance: productivity, quality, cost savings due to efficiency gains

Impacts

- **Improved farmer / household income + profitability (SDG1)**

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

ACCESS TO FINANCE

Actions

- Identify specific needs for loan / insurance products
- Establishment of loan / insurance criteria and conditions
- Communication of products to farmers
- **Loan application and due diligence**
- Provision of accompanying TA (where necessary)

Investments

- $ Invested in loan products / funds
- $ Invested in insurance / pools

Enabling Conditions

- **Financial infrastructure**
- **Supportive policy environment**
- **Land tenure**
- **Research**

Outputs

- Number of loans issued
- Percent of farmers receiving loans
- Value of loans $
- Percent of farmers with crop insurance policies

Outcomes

- Improved cash flows
- Improved farm + mill infrastructure (SDG9)
- **Increased adoption of good agricultural practices**

Impacts

- **Improved farmer / household income + profitability (SDG1)**

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**
- **Improved water quality + availability (SDG6)**
- **Reduced GHG emissions (SDG13)**
- **Increased use of renewable energy / energy efficiency (SDG7)**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

PRODUCER COUNTRY POLICY

Actions

- Identify key stakeholders and conduct multi-stakeholder consultation
- Align and advocate for supportive policies
- Develop and implement farmer support programs
- **Design + implement conservation incentive programs**
- Develop + implement M+E program

Investments

- $ Investment to develop and implement national or subnational sustainable coffee strategy/plan/policy

Enabling Conditions

- **Extension services**
- **Supportive policy environment / alignment across ministries / alignment across the sector**

Outputs

- Number of various actors from stakeholder categories participating in drafting and consultation process
- Number of stakeholder consultation sessions convened
- Number of farmers receiving training about sustainable practices
- Number of farmers implementing sustainable practices

Outcomes

- Improved labor conditions
- Increased access to education
- Increased access to medical services
- Increased representation of women, you and minorities in value chain
- Increased adoption of good agricultural practices
- **Improved farm and mill infrastructure (SDG9)**
- **Improved market access**
- **Improved farmer organization**
- Increased adoption of water conservation practices
- Increased adoption of soil conservation practices
- Increased conservation of primary forest and other high conservation value areas
- Reduced greenhouse gas emissions

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- **Increased Food Security (SDG2)**
- **Decreased infant mortality rates (SDG3)**
- **Increased literacy rates / education levels (SDG4)**
- **Gender equity / reduced domestic violence (SDG5)**
- **Improved working conditions (SDG8)**

Impacts

- **Improved / maintained productivity per hectare (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

STANDARDS / CERTIFICATION

Actions

- Convene stakeholders
- Identify best practices
- Communicate best practices
- Train producers on best practices
- Verify performance
- Train and approve assurance
- Monitor results

Investments

- **$ Invested in standard-setting, policy and systems**
- $ Invested in standard roll-out and training
- $ Invested in farmer capacity building + organization

Enabling Conditions

- **Research on best practices**
- **Supportive policy environment**
- **Platforms for dialogue**

Outputs

- Number of farmers participating
- Number of workers participating on farms
- Pounds of green coffee produced in compliance with a standard
- Number of hectares complying with a standard

Outcomes

- Improved labor conditions
- Increased access to education
- Increased access to medical services
- Increased representation of women, youth and minorities in value chain
- **Improved price received for coffee exceeds cost of production**
- **Improved purchases of sustainable coffee in markets**
- Increased adoption of water conservation practices
- Increased adoption of soil conservation practices
- Increased conservation of primary forest and other high conservation value areas
- Reduced greenhouse gas emissions

Impacts

- **Improved farmer / household income + profitability (SDG1)**
- Increased Food Security (SDG2)
- Decreased infant mortality rates (SDG3)
- Increased literacy rates / education levels (SDG4)
- Gender equity / reduced domestic violence (SDG5)
- Improved working conditions (SDG8)

Impacts

- **Improved / maintained productivity/acre (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy / energy efficiency (SDG7)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

SOURCING

Actions

- Engage suppliers
- Define required practices / criteria and harmonize
- Communicate requirements to suppliers / training
- **Create assurance mechanism**
- Train auditors
- Verify performance
- Database + analyze results

Investments

- **$ premiums paid**
- $ Invested to develop sourcing strategy

Enabling Conditions

- **Supply availability + transparency**
- **Supportive policy environment**
- **Technical assistance capacity**
- **Farmer organization + market access**
- **Credit availability**

Outputs

- Number of farmers participating
- Pounds of green coffee purchased
- Number of hectares in program

Outcomes

- Improved labor conditions
- Increased access to education
- Increased access to medical care
- Increased representation of women, youth and minorities in value chain and community
- Professionalism among farmers and cooperatives
- Increased adoptions of good agricultural practices
- Improved farm and mill infrastructure (SDG9)
- Improved market access
- Improved prices received for coffee
- Increased purchases of sustainable coffee in markets
- Increased conservation of primary forest and other high conservation value areas
- Increased adoption of soil conservation practices
- Increased adoption of water conservation practices

Impacts

- Increased Food Security (SDG2)
- Decreased Infant Mortality Rates (SDG3)
- Increased Literacy Rates / Education Levels (SDG4)
- Gender Equity / Reduced Domestic Violence (SDG5)
- Improved Working Conditions (SDG8)
- Improved farmer / household income + profitability (SDG1)

Impacts

- **Improved / maintained productivity per hectare (SDG 12)**

Impacts

- **Increased / maintained forest cover (SDG16)**
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy / energy efficiency (SDG7)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

CONSUMER COUNTRY POLICY

Actions

- Multi-stakeholder consultation in development and drafting of policy
- Number of training materials for government procurement officials
- Number of workshops conducted with government procurement officials
- Design and implement development assistance strategy for sustainable coffee
- Due diligence system for policy implementation

Investments

- $ Investment to develop and implement Green Public Procurement policy/guidelines
- $ Invested in development assistance for sustainable coffee

Enabling Conditions

- **Procurement targets**
- **Supportive trade policy**
- **Supportive overseas development assistance program**
- **Sector level alignment in support of sustainability**

Outputs

- Percent increased investment of suppliers in supply chain assurance and due diligence (duty to respect)
- Percent of publicly procured coffee that is sustainably sourced
- $ invested in sustainable coffee via development assistance

Outcomes

- Professionalism among farmers and cooperatives
- Increased adoptions of good agricultural practices
- Improved farm and mill infrastructure (SDG9)
- Improved market access
- Improved prices received for coffee
- Increased purchases of sustainable coffee in markets

Impacts

- Improved farmer / household income + profitability (SDG1)

Impacts

- **Improved / maintained productivity per hectare (SDG 12)**

Impacts

- Increased / maintained forest cover (SDG16)
- Improved water quality + availability (SDG6)
- Reduced GHG emissions (SDG13)
- Increased use of renewable energy / energy efficiency (SDG7)

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE

CONSUMER EDUCATION + AWARENESS

Actions

- Establish collaborative partnership on consumer
- Identify target consumers
- Identify most effective communications vehicles
- **Develop and disseminate communications materials**

Investments

- $ Invested in sector-wide/pre-competitive consumer education campaign or program

Enabling Conditions

- **Research on consumer behavior**

Outputs

- Number of consumers reached through campaign
- Number of consumers/people participating in discussions
- Increased consumer knowledge and awareness about sustainability in coffee sector

Outcomes

- Increase in purchase and consumption of 'sustainable' coffee in relation to conventional coffee

Impacts

- **Increased investment by private sector actors in sustainability programs**
- **Diminished gap between supply of sustainable coffee + market uptake**

COMPASS POINTS

Improved Livelihoods

Sustained Supply of Coffee

Nature Conservation

SUSTAINABLE COFFEE CHALLENGE