

Section 1:

Project name: Sustainable Smallholder Specialty Arabica Coffee Sourcing

Project Objective: To create sustainable and robust business linkage between small-scale producers and buyers

Brief Description: Indonesia is well-known for its distinct, delicious specialty Arabica and fine Robusta grown in tropical forest. Despite so, sustainable sourcing for coffee companies is difficult to do since most coffee is cultivated by smallholder farmers. The difficulty is due to the following reasons, (1) lack of legal standing for long term land use in the forest as most coffee is grown in the state forests, (2) lack of technical assistance to produce coffee in sustainable and responsible ways, and (3) the absence of aggregator with strong social, environmental, and economic missions.

The project will implement the following integrated activities to solve the above problems:

- Facilitate social forestry permit as legal standing for sustainable coffee production.
- Conduct trainings on coffee Good Agriculture Practice (GAP) and Climate Smart Agriculture (CSA).
- Develop business linkage for sustainable coffee sourcing (sales contract).
- Develop coffee traceability through certification or block chain,
- Construct biogas digesters for coffee fertilizing
- Construct solar dryer for coffee drying
- Construct local coffee nursery
- Build farmers' capacity on financial literacy, organizational management and social entrepreneurship.

Country of Focus: Indonesia

Key Performance Indicators:

Indicator	Metric	Baseline	Project Target
Sustainably-produced coffee sold	# of tons green beans sold		500
Coffee farms restored/protected	# of hectares protected		1,000
Trainings on CSA, GAP,	# of farmers trained		400
Trainings on Financial literacy, Organizational Management, & Social Entrepreneurship	# of farmers trained		100
Social forestry Permit Facilitation	# of permits facilitated		2
Average increase in yield	%		20

Please indicate how this project aligns with the 2025 Targets:

- Resilient supply
- Improve well-being & prosperity
- Strengthen market demand
- Conserve nature

- Resilient supply: Increase smallholder production by at least 30%, through renovation, rehabilitation, and technical investments on existing areas, to adequately meet long-term demand from a diversity of origins.
 - Strengthen market demand: Ensure at least 50% of global coffee purchased by roasters and retailers is sourced according to sustainable practices.
 - Improve well-being & prosperity: Improve the livelihoods of smallholder coffee farmers at least



20%

- Conserve nature: Conserve 1,000 hectares of forest and secure hundred thousand tonnes of carbon.

Project Status: New project planned to commence soon

Project Timeline: *Start date: October 2022 End date: September 2024*

Section 2: Partnerships

Involved Parties:

Organization Name	Role in Project	Contribution
Ritma Green	Lead (project designer, implementer and aggregator)	In cash and in-kind,
Forest Farmer Groups	Implementer	In-kind
Local Forestry and Agriculture Services	Implementer	In cash and in kind (coffee seeds)

Expectations for Partner Engagement: We are looking for partnership from multiple stakeholders in the coffee sector particularly coffee companies (buyers) on coffee purchase, implementation support, and funding. Partnership with traceability (certification and block chain) service providers) is also required for implementation support and funding.

Deadline for partnership opportunities: 2/28/2023

Section 3: Funding

Project Costs:

Total project costs	\$160,000
Secured funding	\$25,000
Funding needed	\$135,000

Explanation of Funding Use: The funding will be used for technical assistance for smallholder farmers on Good Agriculture Practices (GAP) and Climate Smart Agriculture (CSA) as well as social forestry permit facilitation. Certain amount of the funding will be used for capacity building on domestic financial literacy, organizational management, and social entrepreneurship. Furthermore, the rest will be allocated for traceability purpose like certification and/or blockchain application

For more information on this project, please contact [Aqdar Maskur](mailto:Aqdar.Maskur@ritma.greens@gmail.com) at ritma.greens@gmail.com