

Engaging Smallholder Coffee Farmers around Bwindi Impenetrable National Park (BINP) in Uganda

Section 1: Concept Overview

Project Objective: To improve resilience and production of coffee farmers around BINP through capacity building and strengthening market demand, and increasing Gorilla Conservation Coffee's buying capacity.

Brief Description: *Gorilla Conservation Coffee was started in 2015 to create a sustainable source of income for coffee farmers living around habitats where endangered gorillas are found to reduce their dependence on the forest to meet basic needs for food and fuel wood. To achieve the above objective, Gorilla Conservation Coffee will support farmers living next to gorilla habitats through training workshops in sustainable and efficient farming methods, as well as by buying coffee from smallholder farmers at a premium, above market price, which will be processed and marketed for domestic and global LOHAS markets. A donation from every bag sold will support gorilla conservation and community health non profit programs of Conservation Through Public Health (www.ctph.org). "Teaming up with other organizations in the Sustainable Coffee Challenge will help us achieve a balanced planet" Dr. - Gladys Kalema-Zikusoka, Founder, Gorilla Conservation Coffee.*

Country of Focus: Uganda

Key Performance Indicators:

Indicator	Metric	Baseline	Project Target
Number of local coffee farmers trained in a year	Number of people	500	800
Amount of coffee purchased from farmers per year	Tonnes	30	42
Amount of processed coffee sold in a year	Tonnes	16	20
Number of farmers we purchase coffee from	Number of people	150	250

Please indicate how this project aligns with the 2025 Targets:

- Resilient supply
- Strengthen market demand
- Improve well-being & prosperity
- Conserve nature

Coffee farmers will be equipped with farming skills to support increased production capacity and yield of coffee per farm, as well as in quality management that will guarantee a stable, quality supply to the expanding market. Gorilla Conservation Coffee helps to promote single origin, traceable, sustainably and ethically sourced "coffee with a cause" from around protected areas with gorillas which strengthens market demand. Providing a premium price to coffee farmers around gorilla habitats also helps improve



their wellbeing and livelihoods, helping to guarantee a livable income reducing their need to poach, and building resilience.

Project Status: Existing project under implementation

Project Timeline: *Start date: 01/09/2021 End date: 31/08/2022*

Section 2: Partnerships

Involved Parties:

Organization Name	Role in Project	Contribution
Bwindi Coffee Growers Cooperative	Mobilizing farmers	In kind
Nucafe	Roaster	In kind
Solidaridad	Technical Advisor	Financial and Technical
Moneyrow Beans UK	Distributor	Purchase and Distribute
Gorilla Conservation Coffee USA	Distributor	Purchase and Distribute
Gorilla Coffee NZ	Distributor	Purchase and Distribute
Safari Lounge	Distributor	Purchase and Distribute

Expectations for Partner Engagement: Gorilla Conservation Coffee (GCCoffee) is seeking financial support / funding in order to expand our working capital so that we can purchase more coffee to meet the growing demand and, in particular, to purchase enough coffee to fill larger orders. There is a quick return on an investment in working capital as income earned through meeting the current demand for orders will be reinvested in more coffee purchases, growing and expanding the business. New farmers engaged will also be trained in GCCoffee and agronomic best practices, ensuring stable and high quality of produce.

Deadline for partnership opportunities: 10/30/2021

Section 3: Funding

Project Costs:

Total project costs	USD 52,300
Secured funding	USD 7,800
Funding needed	USD 44,500

Explanation of Funding Use: The funding is to be used to train 800 farmers estimated at \$16,000, purchase of 42 tonnes of coffee from farmers at a premium price estimated at \$15,600, transporting coffee from farmers and to Entebbe for processing estimated at \$4,200, salaries for employees estimated at \$12,000 and office running costs estimated \$4,500



For more information on this project, please contact [Lawrence Zikusoka, Co-Founder and Advisor, Gorilla Conservation Coffee](#) at supporter@ctph.org or info@gorillaconservationcoffee.org